

Goal #1. Be Inclusive and welcoming to people of all ages, abilities, and backgrounds

The park design should take into consideration activities, slopes, quiet zones, garden spaces and “safe” edges. These considerations are particularly important for adults and children on the autism spectrum or those struggling with cognitive or neurological conditions. To accommodate those with physical disabilities, the American's with Disabilities Act design guidelines will be used as a minimum threshold not as the standard. Further, possible activities will be mapped against age and interest so that there is something for everyone. While we didn't specifically ask, over 50 of you noted the importance of accommodating your furry four-legged friends (dogs).

Goal #2. Be a year-round draw bringing people to live, shop, and dine in the downtown area

To ensure that the park is lively during all seasons and times of day, special attention should be given to ensure shade during the summer and direct sun during the winter. Equally as important is that the park design accommodates events from the spring Egg hunt to a harvest festival. Lighting is equally important to provide safety at night and attract people after dark. Lights also add to the ambiance of the space.

Goal #3. Maintain flexibility to support high volume and frequent programmed activities as well as daily uses like walking, reading or running.

The space should be adaptable to meet various types and sizes of programming, activation, and events. We should integrate performance and event space with elements like pavilions that can act as bandstands/stages as well as larger open spaces to support events or group activities. Additionally, we should accommodate both opportunities to socialize and places to reflect by incorporating well placed seating, play areas, and garden spaces. You cautioned us about dedicating too much of the space for one dedicated and infrequent use at the expense of activities for a variety of daily uses. An example of a large dedicated use for one purpose would a full-fledge dog park. While we can accommodate dogs, a traditional and adequately designed dog park would absorb a large portion of the Town Green park space.

Goal #4. Reflect the historic, artistic, and other unique qualities of Avondale Estates in a contemporary manner

The community associated garden spaces and trees as one of the most defining characteristics and unique qualities of Avondale. The treatment of the edges, materials, and furnishings can reflect the historical architectural style and special features - for cover, for play, for seating - can incorporate artistic and whimsical qualities.

Goal #5. Complement (not replicate) other park and open spaces in Avondale Estates

Avondale Estates has a few passive parks. You encouraged us to complement these parks with a little different twist on activation and community gatherings spaces. An example of this would be a large lake which would duplicate Lake Avondale. Rather than a traditional playground for young children, the Town Green might have a natural playground or a sculptural playground that attracts the young and the young at heart.

Goal #6. Be good stewards of economic and natural resources by incorporating where practicable productive, multi-use systems, and environmental features.

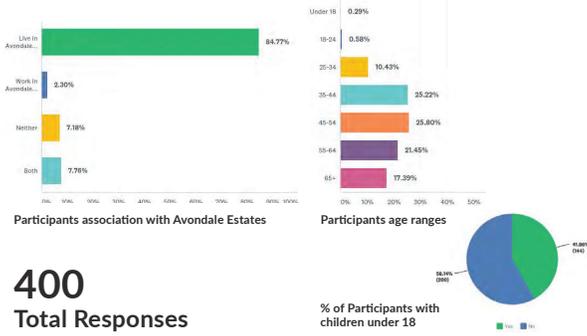
You supported the inclusion of native plant materials, bird and butterfly gardens to bring nature into the urban center. Additionally, the design will consider trees and a micro-forest to assist in treating water and the air productive elements like harvestable gardens and fruiting or nut producing trees can tie the City's restaurant scene to the Town Green.

Goal #7. Consider construction and ongoing maintenance budgets

You directed us take into consideration both the construction budget as well the resources needed to properly maintain the park in the long term. The design will likely use intricate plantings, water features and water gardens, and other specialty items carry specific and resource intensive maintenance sparingly and in ways that have the most impact. Beyond general maintenance, replacement costs can be considerable. The design should emphasize materials which last and are not highly dependent upon style - concrete, brick, granite, and asphalt.

SURVEY RESULTS

Survey Results - Participants

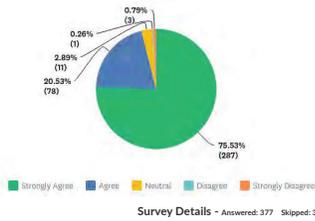


400
Total Responses

Survey Results - Project Goals

Be inclusive and welcoming to people of all ages, abilities, and backgrounds.

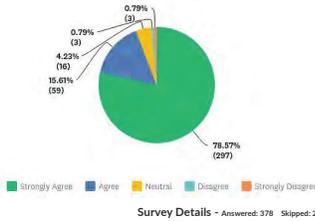
- The Town Green should be designed as friendly to both an 8 year old and an 80 year old, to ensure that it is welcoming to all.
- As our population ages, and our desires to age in place increase - the design should use guidelines in the American's with Disabilities Act as a minimum threshold not as the standard. We should target comfortable slopes not maximum slopes.
- Increased awareness of the benefits of open space in the relief of cognitive or neurological conditions - such as people on the autism spectrum - should be taken into account, and their needs should be included within the design. This means safe edges, quiet zones, and garden spaces should be defined.



Survey Results - Project Goals

Be a year-round draw bringing people to live, shop, and dine in the downtown area.

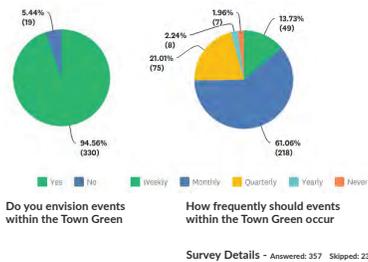
- Our climate and environmental comfort should be taken into account - we need places that have shade and cover in the summer time, and places where we can warm ourselves in winter time.
- Lighting is extremely important - winter lights that carry throughout the shortest days of the year serve as a welcoming feature to bring people into spaces.
- Seasonal activities - like Easter egg hunts, fourth of July picnics and fireworks, and harvest festivals should be considered to activate the green. This is most critical in winter when we tend to stay indoors.



Survey Results - Project Goals

Be a year-round draw bringing people to live, shop, and dine in the downtown area.

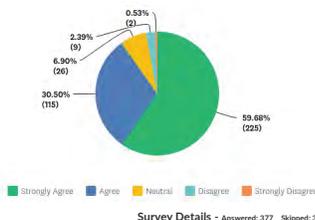
- We asked whether or not Events such as festivals, movie nights, concerts should be accommodated within the town green - over 94% of participants said yes.
- The desired frequency of these events seems to be more on a monthly or quarterly basis - which depending upon the volume of people should allow for more grassed open spaces as opposed to requiring a great deal of paved spaces.



Survey Results - Project Goals

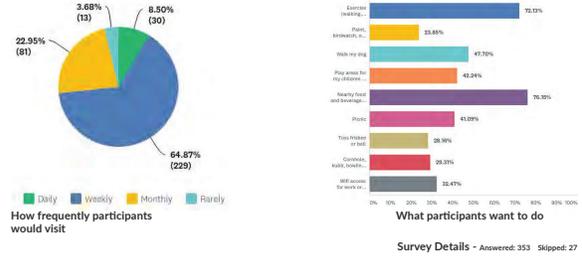
Maintain flexibility to support high volume and frequent programmed activities as well as daily uses like walking, reading or running.

- Large dedicated facilities tend to limit usage of spaces. An example of this would be the Amphitheater in Historic Fourth Ward Park. We should integrate performance and event space into supportive elements like pavilions that can act as bandstands/stages, and larger open spaces that provide room for events, group activities, and simply tossing a Frisbee.
- Seating and social spaces distributed throughout the green provide places to meet with neighbors as well as places where one can get away from it all.
- Circulation should allow both daily uses and events.



Survey Results - Activities and Use

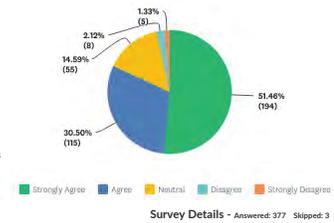
How Frequently do you anticipate visiting, and what activities do you want to do?



Survey Results - Project Goals

Reflect the historic, artistic, and other unique qualities of Avondale Estates in a contemporary manner.

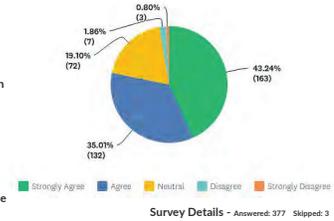
- Garden Spaces, Trees, and the architectural styles present within Avondale Estates were indicated by respondents as elements that they most closely associate with the character of the community. Considering this is a park - Garden Spaces and Garden Elements will most appropriately reflect the unique qualities of Avondale.
- The treatment of the edges and furnishings can reflect historic material and arts and crafts styling.
- Special features within the park for cover, for play, for seating - can reflect artistic qualities, whimsical qualities, or historic qualities.



Survey Results - Project Goals

Complement (not replicate) other park and open spaces in Avondale Estates.

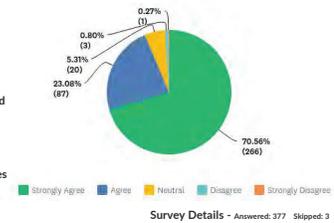
- This goal is the least strongly supported.
- Avondale Estates has a few passive parks currently with Lake Avondale, Avondale Park, and Willis Park.
- We should complement these uses with a town green which supports more activation and community gatherings rather than duplicate elements that are present. An example of this would be a large water body, such as a surface stormwater pond, would tend to replicate or duplicate Lake Avondale.
- The character associated with these spaces should be complemented with the design of the Town Green.



Survey Results - Project Goals

Be good stewards of economic and natural resources by incorporating where practicable productive, multi-use systems, and environmental features.

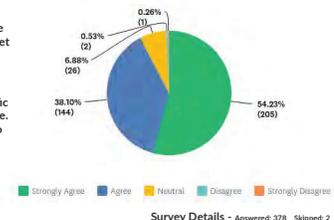
- The inclusion of native plant materials, bird and butterfly gardens to support the enjoyment of nature within the Town Green is important.
- Micro-forests can assist in treating water and the air, and productive elements like harvestable gardens and fruiting or nut producing trees can tie the city's restaurant scene to the Town Green. Imagine in the fall having pawpaw jelly available at restaurants downtown.



Survey Results - Project Goals

Consider construction and ongoing maintenance budgets.

- When we design public spaces we have to take into consideration both the construction budget as well as what resources may be needed to properly maintain the space in the long term.
- Intricate plantings, water features and water gardens, and other specialty items carry specific and oftentimes resource intensive maintenance. The use of these elements should be limited to areas which have the most impact.
- Beyond general maintenance, replacement costs can be considerable. The design should emphasize materials which last and are not highly dependent upon style - concrete, brick, granite, and asphalt.



Survey Results - Key Takeaways

- **94% want a Town Green which can be activated by events, with 82% desiring a monthly or quarterly basis for these.**
- **65% anticipate coming to the Town Green on a weekly basis - with another 23% once a month.**
- **A very wide range of activities in the Town Green were supported with the most desired being - relaxing/reading, exercise/group exercise, and food and beverage access.**
- **Dogs, Children, and Events were referenced frequently by participants as desired considerations.**

Survey Results - What this means.

- **FLEXIBILITY** - because of the range and size of desired activities.
- **MULTIPLE USES** - because of the number of different uses.
- **DURABILITY** - because of the anticipated frequency of use.
- **WELCOMING** - to all ages, backgrounds, and abilities.
- **COMFORTABLE** - for year round use