

# City of Avondale Estates 2017: Downtown Development Authority (DDA)/Main Street Annual Report



The DDA's mission is to encourage redevelopment activities and provide assistance to private and public partners for the purpose of improving the downtown area.

**Looking Forward:** 2017 has been a pivotal year for downtown Avondale Estates. The DDA/Main Street Board has made great strides in beautification, placemaking and community identity while investing in long term catalytic projects which will transform the way residents and visitors live, work and play in Downtown Avondale Estates.

**Explore Avondale:** 2018 will see immediate changes as street furniture and pedestrian amenities are added. The completion of the City's first mixed-use project in decades will add 200 residential units. The DDA/Main Street Board looks forward to promoting existing businesses, recruiting new businesses, and fostering quality new developments.

## DDA/Main Street Board Members:

Sam Collier, Chair  
Dave Deiters, Vice Chair  
Matt Delicata, Treasurer  
Rachel Herzog  
Jennifer Joyner  
Allen Kim  
David Burt-Economic Development Consultant

For more information and Board Contacts: <https://goo.gl/KLE1px>  
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 @ExploreAvondale



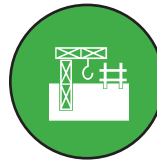
13 New Businesses  
and 27 New Jobs



More than \$100,000  
of investment



More than \$550,000  
of grant funding



Design for City  
owned four (4) acres



New Marketing/  
Branding Campaign



Downtown Landscape



Infrastructure