

## 2014 Downtown Master Plan Vision

“The City of Avondale Estates is a vibrant, growing community with a small-town feel, which is inclusive of all residents, supports new and established businesses, and encourages quality and sustainable development. The downtown will follow the holistic city plan first designed by George Willis with integrated transportation, passive and active recreation opportunities, extensive landscaping, and exceptional architecture maintaining the City’s unique sense of place.

Downtown Avondale Estates will be a unique pedestrian-oriented town center. New development will preserve and celebrate the City’s arts and cultural heritage and provide housing and destinations for shopping and services, all within an environment of tree-lined streets, pocket parks, and plazas. A network of streets with wide sidewalks and bike facilities will provide safe connectivity throughout downtown and link it to MARTA and surrounding neighborhoods.”

### Mission Statement-

The DDA’s mission is to encourage redevelopment activities and provide assistance to private and public partners for the purpose of improving the downtown area.