

Pavement to Park Concept, a project presented by the Avondale Arts Alliance

Project Title: The Art Lot

Location: E. College/N. Avondale Rd, City owned property (formerly Avondale Pizza Café)

The Avondale Arts Alliance in collaboration with the City of Avondale Estates, artists, local citizens and businesses, is planning to create a temporary city park in an underutilized space fronting N. Avondale near the Tudor Village.

The concept is taking currently unused—and ugly—land and turning it into a pop-up art park. The vision is to create a temporary public space where locals and visitors alike can explore a creative experience that would involve sculptures and visual art installations, green walls and a performance space. It could also be used for many other daily uses from families picnicking to office workers using it for a coffee break.

The project aims to support and increase pedestrian safety, neighborhood identity, and beautification along the busy 4-lane corridor. Activating this area of the downtown will help shape and define plans for a more permanent future development investment by the City. The project is intended to be a public experiment for the City, supported by City funding, to work with local communities and organizations to temporarily test new ideas in the public realm.

Goals

- Attract new visitors to the Central Business District to support businesses
- Develop and test arts-related programming on a consistent basis to build a catalog of successful events for the downtown area
- Reimagine the potential of downtown city streets and park spaces
- Highlight and grow the awareness of the unique artistic character of Avondale Estates
- Encourage non-motor transportation
- Enhance pedestrian safety & activities
- Engage neighbors, schools and community to contribute and participate

Materials and design installations are meant to be curated, attractive, temporary, easily moveable, be open to the need for design changes and offer a unique artist-driven design aesthetic. The Art Lot would remain in place on a trial basis as an “ongoing festival” where a variety of arts programming would occur on a weekly or monthly basis. Over time, the space could be reclaimed permanently as public open spaces or be developed into other projects.

RESOURCES & REFERENCES

The Venice Pop Up Park:

72U designed and built a temporary pop up park on Abbott Kinney to inspire the Venice community. The grand opening was on August 15, 2015. The space will be around for 9+ months. We hope you enjoy the good vibes, free wifi and entertainment (from time to time).

<https://www.youtube.com/watch?v=CVj5SbUuFZw>

Art Lot Dublin is a project funded by local businesses which has transformed a previously derelict site in Dublin's City Centre into an outdoor exhibition space for contemporary art, interventions and performances.

<https://artlotdublin.wordpress.com/>

[How One Weekend in Dallas Sparked a Movement for Urban Change](#)



[How One Weekend in Dallas Sparked a Movement for Urb...](#)

An excerpt from Tactical Urbanism: Short-Term Action for Long-Term Change

[View on nextcity.org](#)

Preview by Yahoo

[New Kensington Better Block Results in 10 New Businesses](#)



[New Kensington Better Block Results in 10 New Businesses](#)

Better Blocks may start over a weekend, but their impact lasts much longer. Last year, New Kensington, Pennsylvania, asked Team Better Block co-founder Andrew How...

[View on betterblock.org](#)

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<http://bettercities.net/sites/default/files/Tactical%20Urbanism%20Final.pdf>

[How Tactical Urbanism Can Help Build a #BetterMainStreet](#)



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[How the Pop-Ups can actually prop up their neighbors](#)



[How the Pop-Ups can actually prop up their neighbors](#)

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[Pop-Up Parks Take Over Big City Parking Spaces « All About America](#)



[Pop-Up Parks Take Over Big City Parking Spaces « All Abo...](#)

People in the big city sometimes yearn for a little green space to break up all of that concrete. Temporary “parklets” might be just the thing to satisfy that cravi...

[View on blogs.voanews.com](#)

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