



## **CITY MANAGER REPORT**

Week Ending March 4, 2016

### **CITY MANAGER'S OFFICE**

- The business community has asked the City to invest in marketing. The Georgia Municipal Association sponsors a Practicum Program for students to gain real world experience in their chosen field. The City submitted a request for marketing assistance. A student at the University of Georgia has chosen the City of Avondale Estates as part of the Practicum Program. A meeting will be held on March 10, at 6:30 p.m. for all business and commercial property owners to express their marketing wants and needs. The student will take the information and draft a short and long term plan for marketing. This project will assist the Downtown Development Authority (DDA) with their future planning. Letters were sent to all businesses and commercial property owners, an E-News was sent to all business owners who are subscribers and flyers will be handed out to promote participation.
- The Easter Egg Hunt and Dog Parade will be held on Saturday, March 26, from 10 a.m. till 12 p.m. Staff is organizing the event and engaging sponsors.
- The Board of Mayor and Commissioners held a Strategic Planning Work Session to discuss strategic priorities for the future of the City. This Strategic Planning Work Session was moderated by Katherine Moore, Sustainable Growth Program Director from the Georgia Conservancy.
- Finance Director Turner attended a Special-Purpose Local-Option Sales Tax (SPLOST) and Equalized Homestead Option Sales Tax (E-HOST) meeting with other DeKalb County municipalities and Interim Chief Executive Office Lee May.

### **PUBLIC SAFETY**

- Staff attended a meeting to discuss, plan and make preparations for the upcoming Easter Egg Hunt, Dog Parade and Antique Car Parade.
- The Command Staff Monthly Meeting was conducted, items discussed included: current budget year expenditures, upcoming special events/details, training and personnel items.

## **PUBLIC WORKS**

- Secured the gate to the back of the City owned tennis court due to a fallen tree. The City has filed a claim with the insurance company.
- Completed the repairs and installation of the gate and chain link fencing at Willis Park that leads to The Museum School.
- Dewinterized and cleaned the Scout Hut bathrooms.
- Performed landscape maintenance in the front of the Tudor Village Building.
- Inspected and cleaned the plazas in the downtown area for litter, yard debris, etc.
- Site Visits – 21
- Sign Violations – 13
- Household Waste Removed – 30 tons
- Yard Waste Removed – 6 tons
- Special Pickups - 11