

**BOARD OF MAYOR AND COMMISSIONERS (BOMC)/
DOWNTOWN DEVELOPMENT AUTHORITY (DDA)
SPECIAL CALLED WORK SESSION
September 5th, 2018
5:30 to 7:30 p.m.**

MINUTES

BOMC Present: Jonathan Elmore, Mayor
Brian Fisher, Mayor Pro Tem
Adela Yelton, Commissioner
Lionel Laratte, Commissioner
Lisa Shortell, Commissioner

DDA Present: Dave Deiters, Chair
Matt Delicata
Rachel Herzog
Sam Collier
Jennifer Joyner
Allen Kim
Lisa Shortell
David Burt, Consultant

Staff Present: Ken Turner, Interim City Manager/Finance Director
Gina Hill, City Clerk
Keri Stevens, City Planner

Item No. 1 Meeting Called to Order

Item No. 2 Adoption of Agenda
Commissioner Laratte moves to adopt. Commissioner Shortell seconds. All eyes.

Item No. 3 **Discussion of Possible Joint Interest Projects**
The goal of this discussion is to identify BOMC/DDA joint interest projects, prioritize the top seven projects, identify leadership and roles for each project, and provide an overview of strategic funding options.

City Planner Keri Stevens gives a presentation about potential joint projects of interest with the goal of prioritizing, identifying leadership roles, and looking at funding options. She says there have been five completed projects from the Downtown Master Plan (DMP) and 40 other projects (out of 90) underway or being studied. She describes the first project, the redesign of the intersection of North Clarendon and North Avondale Road. Mayor Elmore agrees to be the leader on this project

outside of City staff. The next project is the zoning code rewrite. Ms. Stevens notes the scope of the project needs to be decided. This project will be lead by City staff with Ms. Shortell and Matt Delicata as champions. Discussion turned to the re-establishment of the downtown street grid. Mayor Pro Tem Fisher and Sam Collier are identified as champions for this project. Ms. Steven then describes the US 278 redesign, or "road diet", project. She says the final cost is difficult to predict because of right-of-way acquisition and other factors. There is discussion about financing and its timing. The BOMC will lead this effort with Mayor Elmore and Allen Kim as the leads. The city-owned four acres is the next project. Ms. Stevens gives an update. The DDA will drive this top priority project. Sam Collier will be the champion. There is discussion about various stages of this project and how the drivers and champions may change along the way. The group also talks about how the development of the commercial part of the property will coordinate with the greenspace. Mr. Collier will create an outline of a 3-month process map and timeline. Ms. Stevens moves to branding and marketing. Jennifer Joyner will remain the project lead for that. Ms. Steven notes this will be an ongoing effort. Events is another large effort of the DDA's. The group has hired two contract employees to help in that area. Rachel Herzog will continue to be the head on events. A full-time event planner might make sense in the future, it was said, whether for the DDA, the City, or both. Mayor Elmore talked about the drone imaging being done for the downtown. He's interested in seeing what the modeling would look like with some of these initiatives included. DDA member Allen Kim asked about the possibility of putting out press releases as the accomplishments are achieved. Mayor Pro Tem Fisher says he thinks more attention is needed on the south side of US 278. There was talk about having that area included in the zoning rewrite as its own district. Commissioner Yelton wants to add the storm water master plan to the list but adds it could be for a later conversation. Ms. Stevens says these initiatives can be added to the DMP and that can sometimes help efforts to get some grants. She also lists various funding sources. The group then start prioritizing projects. Some will be classified as ongoing. Ms. Yelton would like to put the Planned Development (PD) process on an upcoming agenda and possibly pull it out of the zoning rewrite into its own project. Mr. Delicata points out how and why the street grid project is very important to at least get onto paper. Recapping, North Clarendon and US 278 are ongoing projects. The BOMC's top projects are the zoning rewrite and the downtown street grid. The City-owned four acres is the top project for the DDA. Ms. Stevens says she will put all the meeting notes into a report.

Item No. 4

Public Comment

For the public comment portion of the meeting, resident Martha McDermott says she's pleased that the street grid is a priority. Joe Anziano suggests adding the PD process back in with the larger zoning rewrite project. Candace Jones suggests elevating the storm water plan to a higher priority. She also thinks the PD practices needs to end. Kathy

Kingsbury suggests putting a moratorium on any planned developments until the issue is resolved.

Item No. 5

Adjournment

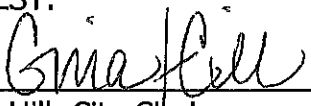
Mayor Pro Tem Fisher moves to adjourn. Commissioner Laratte seconds.
All ayes.

APPROVED THIS 4th DAY OF OCTOBER 2018



Jonathan Elmore, Mayor

ATTEST:



Gina Hill, City Clerk