



**City of Avondale Estates
Downtown Development Authority
Regular Meeting
June 9, 2020
6:30 p.m.**

AGENDA

Members Present: Dave Deiters, Chair
Jennifer Joyner
Tom Trocheck
Leigh Lynch
Stacia Familo-Hopek
Lisa Shortell

Members Absent: Allen Kim

Staff Present: Paul Hanebuth, Treasurer

Item No. 1 Meeting called to Order
Lisa Shortell made a motion to amend the agenda to include a request from city staff for July 4th decorating funds and also to engross the May 12th and March 24th meeting minutes. Leigh Lynch seconded. All ayes.

Item No. 2 Approval of Agenda and Minutes

Item No. 3 What have we done for “Dale”?

Main Street

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street Approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic

focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

Main Street: Promotion

- Item No. 4 Virtual Art Walk Update - Joyner
Jennifer Joyner explained how the upcoming virtual ArtWalk will be conducted. She also noted that the organizers of the Southern Surf StompFest have decided to cancel their upcoming event.

Main Street: Design

Main Street: Economic Vitality

Main Street: Organization

DDA

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

- Item No. 5 Request for DDA Funds for July 4th Decorations - Hanebuth
With input from various members, \$7,500 was approved for decorations to be used in the downtown area. Tom Trocheck made the motion. Stacia Familo-Hopek seconded. All ayes.

Treasurer's report - Hanebuth
Paul Hanebuth gave a rundown on the latest financial report previously distributed and posted.

- Item No. 6 Status report on DDA Organizational Transformation Project - Collier
Sam Collier gave an update on the downtown parking projects, including improvements in front of 84, 88, and 90 N. Avondale Road and the parking lot behind those properties.

- Item No. 7 Parking lot construction update and resolution for additional expense approval - Collier/Deiters
The group discussed a change order with construction of the parking lot. Tom Trocheck expressed reluctance to approve the amount before knowing the amount owed by the contractor for accidentally cutting down two trees. There was consensus from the others.

- Item No. 8 Public comment on agenda Items
Dave Deiters briefly discussed the closing of the Department of Juvenile Justice building.

Adjournment

Stacia Familo-Hopek moves to adjourn. Leigh Lynch seconds. All ayes.

APPROVED SEPTEMBER 8, 2020