



## City of Avondale Estates Downtown Development Authority

### Regular Meeting

March 14, 2023

### MINUTES

**Members Present:** Dave Deiters  
Leigh Lynch  
Tom Trocheck  
Lisa Shortell  
Jennifer Joyner  
Stacia Familo-Hopek  
Walter Barineau

**Staff Present:** Ellen Powell  
Kyle Williams, Attorney  
Helen Menefee

**Absent:**

Dave Deiters called the meeting to order.

Tom Trocheck moved to approve the agenda and February 2022 Minutes.

Leigh Lynch seconded. All ayes.

#### City Development/Business Update (S. Powell)

- Olive and Pine businesses have started opening.
- Fabric Development is moving forward. No new news.
- The purchase of ROW for 278 has been completed. GDOT is working towards three certifications: 1. ROW 2. Construction Plans 3. Utilities. Utility certification is completed. The other two certifications are expected at the end of March. The project will be put out to bid once completed.
- GDOT is picking up the cost of repaving and adding safety elements to the Laredo project including a flashing Beacon on Clarendon. Design will take 12 months. Construction expected in 2024.

## Main Street Update (E. Powell)

### Events and Programming Application and Planning (E. Powell)

#### Events:

- **FruehlingFest:** This Saturday. The Town Green will be used for kid events, music, and a beer garden. The DDA will split the cost and contribute \$2000 to the concert. A parade will be led by a band from Wild Heaven to the Town Green before the concert. There will be 14 food vendors, 81 artists, German autos and auto art.
- **Earth Day** will be celebrated on April 22. There will be activities at the Town Green and throughout the city including electronics recycling, an Eco Garden Tour sponsored by the Avon Garden Club, tents/tables of environmental organizations, and a bluegrass band in concert that evening.
- **Town Green Concert:** The spring and fall (hiatus in heat of the summer) will kick-off in May with a Mother's Day concert and run through November 12. Sponsor application will be available soon.
- See handout for upcoming events.

#### Farmer's Market:

- Farmer's Market is interested in moving on to the Town Green.
- A couple of different layouts were considered. They can accommodate their current vendors and may be able to add more and include music.
- Vendors need access to bathroom's prior to the time in which the Commercial development would be completed. If this is used, they would need to arrange to have it cleaned week to week.
- One option is to provide access to Edwin Jarvis for bathrooms and light storage until buildings need to be taken down or Town Green Commercial development is completed.
- They would like the city to waive any additional fees.
- Would like to explore options to close Oak Street to accommodate loan in and load out.

## Finance Report (T. Trocheck,)

Mr. Trocheck and staff shared copies of the month's income statement. Not spending much right now. Gained \$33,000 in interest income.

After public comment the DDA went into a brief executive session.

### Executive Session

Lisa Shortell moved to enter executive session. Jennifer Joyner seconded. All ayes.

Leigh Lynch made a motion to exit executive session. Jennifer Joyner seconded. All ayes.

### Adjournment

Walter Barineau moved to adjourn. Tom Trocheck seconded. All ayes.

## 2023 Avondale Estates Downtown Event Status as of 3/14/23

- **FruehlingFest:** This Saturday. The Town Green will be used for kid events, music, and a beer garden. The DDA will split the cost and contribute \$2000 to the concert. A parade will be led by a band from Wild Heaven to the Town Green before the concert. There will be 14 food vendors, 81 artists, German autos and auto art.
- **Museum School Fundraiser :** On April 13 the Museum School will hold its fundraiser, Art in the Park at the Town Green.
- **Earth Day** will be celebrated on April 22. There will be activities at the Town Green and throughout the city including electronics recycling, an Eco Garden Tour sponsored by the Avon Garden Club, tents/tables of environmental organizations, and a bluegrass band in concert that evening.
- **Town Green Concert:** The spring and fall (hiatus in heat of the summer) will kick-off in May with a Mother's Day concert and run through November 12. Sponsor application will be available soon.
- **Yoga:** Yoga on the Town Green will happen on every 3<sup>rd</sup> Tuesday evening and one Monday lunch per month. These sessions will be free to anyone who wants to join courtesy of the sponsorship of the Homegrown Realty team.
- **MARA:** A dance event will be held in the Town Green in May.
- **Beats and Brews,** a heavy metal and craft beer festival, will also be repeating with a ticketed event in the Town Green. This will require fencing off the Town Green. Staff is working with the group to determine how best to hold this event and what price and deposit to charge them. Allowing a fenced event will be a one-time trial for now and will allow the city to determine feasibility and desirability.
- **Callanwolde Concert Band** performance and once a month *karaoke sing-a-long* are also being considered. The city will be starting discussions with the AE Farmers Market in March regarding a move to the pavilion.