



**City of Avondale Estates
Downtown Development Authority
Regular Meeting
October 12, 2021
5:30 p.m.**

AGENDA

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| Item No. 1 (1 min) | Meeting called to Order | Deiters |
| Item No. 2 (1 min) | Approval of Agenda, September Regular Meeting Minutes, and September 22 Special Called Meeting Minutes | Deiters |

DDA Organization

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

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| Item No. 3 (10 min) | Executive Director Report | SPowell |
| | Property Management and Redevelopment, Georgia Power
Utility Burial, Park, Franklin Streetscape, Development | |
| Item No 4 (5 min) | Treasure's Report | Hanebuth |

Mainstreet Activities

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

Item No. 5 (5 min)	Event Update: AvondAle Day, Dale Ale Trail, VIP Lounge (Economic Development), Winter Wonderland, Tiny House	SPowell/EPowell
Item No. 6	Public Comment on Agenda Items Executive Session – Real Estate Adjournment	