



**City of Avondale Estates
Downtown Development Authority
Regular Meeting via Zoom
October 13, 2020
5:30 p.m.**

AGENDA

- Item No. 1 Meeting called to Order
- Item No. 2 Approval of Agenda and Minutes
 Regular Meeting 9/8 and Special Called meeting 9/22
- Item No. 3 What have we done for “Dale”?

Main Street

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street Approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

Main Street: Promotion

Main Street: Design

- Item No. 4 Banner Refresh – Final Design - Joyner

Main Street: Economic Vitality

- Item No. 5 City Development/New Business Update - Powell
- Item No. 6 Main Street Grant and Fund Matching
 discussion and proposed resolution - Joyner/Powell

Main Street: Organization
DDA

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

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| Item No. 7 | Treasurer's report | - | Hanebuth |
| Item No. 8 | Discussion and proposed resolution to fund lighting installation in parking lot behind 84, 88 and 90 N Avondale | - | Collier/Trocheck/
Powell |
| Item No. 9 | Discussion and proposed resolution around bid for repaving of the front and side asphalt parking area in front of 84, 88 and 90 N Avondale Rd | - | Collier/Trocheck
Powell |
| Item No. 10 | Discussion and proposed resolution as to alternatives for a side walk from the Southeast corner of the parking lot behind 90 N Avondale to US 278. | - | Collier/Trocheck
Powell |
| Item No. 11 | Discussion and proposed resolution(s) to fund improvements to 90 N Avondale | - | Collier/Trocheck
Powell |
| Item No. 12 | Update from City Staff | - | Powell |
| Item No. 13 | Discussion and proposed resolution to fund additional Survey work for \$9,300 required to move forward with Town Green | - | Powell |
| Item No. 14 | Discussion and proposed resolution to fund additional consulting work related to Urban Design Report up to \$2,000 | - | Powell |
| Item No. 15 | Public comment on agenda Items | | |

Adjournment

<https://us02web.zoom.us/j/83467956881>

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