



**City of Avondale Estates
Downtown Development Authority
Regular Meeting
August 13, 2019
6:30 p.m.**

AGENDA

- Item No. 1 Meeting called to Order
- Item No. 2 Approval of Agenda
- Item No. 3 Approval of Minutes:
 July 9, 2019 Regular Meeting
 July 23, 2019 Special Called Meeting
- Item No. 4 What have we done for “Dale”?

Main Street

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street Approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

Main Street: Promotion

- Item No. 5 Art Walk/Wine Walk Update - Herzog
- Item No. 6 Marketing Update - Joyner

Main Street: Design

Main Street: Economic Vitality

Main Street: Organization

Item No. 7 Main Street Transition - Stevens

DDA

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

Item No. 8 Treasurer's Report - Hanebuth

Item No. 9 Status Report on DDA Organizational
Transformation Project - Collier

Item No. 10 DJJ Update and Discussion - Delicata (Deiters)

Item No. 11 Storm Water Engineering Addendum - Collier

Item No. 12 Public Comment on Agenda Items

Adjournment