



**City of Avondale Estates
Downtown Development Authority
Regular Meeting
August 11, 2020
6:30 p.m.**

AGENDA

- Item No. 1 Meeting called to Order
- Item No. 2 Approval of Agenda and Minutes
- Item No. 3 What have we done for “Dale”?

Main Street

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street Approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

Main Street: Promotion

Main Street: Design

- Item No. 4 Banner Refresh - Joyner

Main Street: Economic Vitality

- Item No. 5 Support for AE Businesses during Pandemic - Collier

Main Street: Organization

DDA

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

Item No. 6	Treasurer's report	-	Hanebuth
Item No. 7	Status report on DDA Organizational Transformation Project	-	Collier
Item No. 8	Regular Meeting Time Discussion	-	Deiters
Item No. 9	Organizational Model Discussion	-	Deiters
Item No. 10	DJJ Tax Bond Update	-	Deiters
Item No. 11	Public comment on agenda Items		
	Adjournment		