



**City of Avondale Estates  
Downtown Development Authority  
Regular Meeting  
August 10, 2021  
5:30 p.m.**

**AGENDA**

- |                    |   |         |
|--------------------|---|---------|
| Item No. 1 (1 min) | Meeting called to Order                             | Deiters |
| Item No. 2 (1 min) | Approval of Agenda and July Regular Meeting Minutes | Deiters |

***What have we done for the “Dale”?  
Main Street Economic Vitality***

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

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|---------------------|--|---------------|
| Item No. 3 (10 min) | Mainstreet Update  | Powell/Joyner |
|                     | Entertainment District Ordinance, Community Event Update, VIP Avondale Promotions Party, Dale Ale Trail, Winter Wonderland, Wayfinding |               |

## *DDA Organization*

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

Item No. 4 (5 min)	City Development/Business Update	Powell
Item No. 5 (5min)	Property Management Update	Powell
Item No 6 (5 min)	Treasurer's Report	Hanebuth
Item No. 7. (5 min)	Selection of General Counsel	Deiters
Item No. 8	Public Comment on Agenda Items	
Item No. 9	Executive Session – Real Estate	
Item No. 10	Adjournment	