



**City of Avondale Estates
Downtown Development Authority
Regular Meeting
July 13, 2021
5:30 p.m.**

AGENDA

Item No. 1 (1 min)	Meeting called to Order	Deiters
Item No. 2 (1 min)	Approval of Agenda and June Regular Meeting Minutes	Deiters

***What have we done for the “Dale”?
Main Street Economic Vitality***

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

Item No. 3 (5 min)	Mainstreet Update	Powell
	Entertainment District Ordinance, Dale Ale Trail, Co-Branded Avondale Beer, Wayfinding,	
Item No. 4 (20 min)	Grant Requests	Powell
	May Ham (\$6K request for May 2022)	
	Stompfest (\$1.5K request for Oct 2, 2021 event)	Shivers
	Tiny House Festival (\$5K request, Oct. 15 & 16 2021)	Johnston
	Placita Latina (\$5K request, Sept 15-Oct 15 2021)	Yelton

DDA Organization

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

Item No. 5 (5 min)	City Development/Business Update	Powell
	Town Green, Parking Lot Lights, Property Management Updates	
Item No 6 (5 min)	Treasure's Report	Hanebuth
Item No. 7 (10 min)	Update to City/DDA staffing IGA Discussion	Powell
Item No. 8. (5 min)	By-Laws – Recommendation to revise election requirements of officers from July to Nov and extend current officer terms until the next election.	Deiters
Item No. 9	Public Comment on Agenda Items	
Item No. 10	Executive Session – Real Estate	
Item No. 11	Adjournment	

***REMINDER – THIS MEETING IS IN PERSON AND AT CITY HALL**