



City of Avondale Estates
Downtown Development Authority
Regular Meeting
April 13, 2021
5:30 p.m.

AGENDA

Item No. 1 (1 min)	Meeting called to Order	Deiters
Item No. 2 (1 min)	Approval of Agenda and Minutes Regular Meeting	Deiters
<i>DDA Organization</i>		
<p>The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.</p>		
Item No. 3 (10 min)	City Development/Business Update <i>Town Green, 4-blg Assemblage, Zoning, Conditional Use permits, ROZ prez, U278 Complete Street, Update on Parking Lot</i>	Powell
Item No 4 (5 min)	Treasure's Report	Hanebuth
Item No. 5(5 min)	Road Declaration (Maple Street)	Deiters
Item No. 6 (10 min)	DDA Procurement Policies Discussion	Lynch

Item No. 7 (5 min)	Request 90 N. Avondale Repairs <i>Request for an additional \$1,400 to cover cost of structural engineer, some interior demolition, and materials and labor to close off doorway next to exterior stairs.</i>	Powell
Item No. 8 (5 min)	Request for Parking Lot Electricity <i>Request for approval of \$3,400 for electricity and installation of lights on exterior of buildings to light parking lot excludes \$1,018 for electric bike charging.</i>	Powell
<p><i>What have we done for the “Dale”?</i> <i>Main Street Economic Vitality</i></p> <p>The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.</p>		
Item No. 9 (10 min)	Mainstreet Update: <i>Frühlingsfest report, E-Newsletter, Upcoming DDA/ABA Meeting</i>	Hempen
Item No. 10 (5 min)	National Mainstreet Accreditation <i>Request for \$375 for accreditation</i>	Hempen
Item No. 10 (5 min)	Vote for Avondale FB Ad <i>Request for approval for \$100 reimbursement to promote “best small, town beer scene”</i>	Powell
Item No. 11 (5 min)	Mayham Festival Promotion and Community Grant Discussion	Hempen
Item No. 12 (10 min)	Dale Ale Trail Ongoing Promotion <i>Request for approval for marketing, event and promotions expenditure of \$7,000.</i>	Familo-Hopek
Item No. 13	Public Comment on Agenda Items	
Item No. 14	Executive Session – Real Estate	
	Adjournment	