

1. Agenda

Documents:

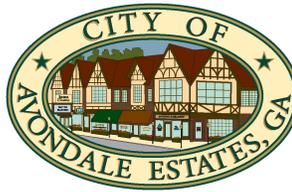
[BOMC-2-13-19-WS-AGENDA.PDF](#)

2. Meeting Called To Order/Adoption Of Agenda
3. Davenport & Company Presents Bonds 101
4. Annexation Update
5. Downtown Development Update
6. The Greenspace And Education Ad Hoc Committees
7. Sign Ordinance Amendment

Documents:

[MONUMENT SIGN LOCATION AMENDMENT 2.7.19.PDF](#)

8. Speed Limit Amendment
9. Communication Strategies
10. Kensington Road Stormwater Update
11. BOMC Strategic Planning Retreat Recap
12. Public Comment
13. Adjournment



**BOARD OF MAYOR AND COMMISSIONERS  
WORK SESSION  
February 13, 2019  
5:30 p.m.**

**AGENDA**

- Item No. 1 Meeting Called to Order
- Item No. 2 Adoption of Agenda
- Item No. 3 **Davenport & Company Presents Bonds 101**  
A representative from Davenport & Company will present a general overview of public financing options available to municipalities. They will return for the March work session to present the City with a long-range capital plan and specific recommendations to finance the projects contained within that plan.
- Item No. 4 **Annexation Update**  
The Board of Mayor and Commissioners (BOMC) will discuss the draft feasibility study. **Kris Sikes**, of the Carl Vinson Institute, will present the findings in detail at the March work session.
- Item No. 5 **Downtown Development Update**  
This update will include a discussion of the release of the Request for Qualifications (RFQ) regarding the commercial construction portion of the City/DDA 5-acre development project. Staff will also provide the BOMC with an update on the central business district (CBD) parking solution.
- Item No. 6 **The Greenspace and Education Ad Hoc Committees**  
These ad hoc committees were created in October of 2015. There have been preliminary discussions about their future – for example, should they continue and, if so, in what form.
- Item No. 7 **Sign Ordinance Amendment**  
The Sign Ordinance requires any monument sign to be setback 10' from the right of way (Section 5-368 (c)). The right of way (ROW), in many cases, substantially exceeds the width of the pavement. This regulation is causing sign visibility problems for new and existing businesses. Staff proposes a change to the ordinance to address this issue while keeping City-owned ROW clear of signage for the purpose of redevelopment later.

- Item No. 8            **Speed Limit Amendment**  
There have been numerous complaints and concerns about speeding in the City limits. Staff will present the process to amend the speed limits.
- Item No. 9            **Communication Strategies**  
A discussion of mechanisms to promote more effective communication of City business to the public.
- Item No. 10          **Kensington Road Stormwater Update**  
Plans are complete and funding has been set aside for the construction of a retention pond to reduce flooding in this area. This required purchasing easements from several property owners for underground pipes. City staff will give a status report on this project.
- Item No. 11          **BOMC Strategic Planning Retreat Recap**  
The 4<sup>th</sup> annual retreat took place at Duluth City Hall on January 25<sup>th</sup>. It was facilitated once again by staff from the Georgia Conservancy and included all members of the BOMC and City staff. Duluth's Mayor and City Manager volunteered their time as guest speakers and tour guides.
- Item No. 12          Public Comment
- Item No. 13          Adjournment

**ORDINANCE NO. 19-\_\_\_\_\_**

**AN ORDINANCE TO AMEND ARTICLE IX OF CHAPTER 5 OF THE CODE CONCERNING SIGNS AND ADVERTISING STRUCTURES TO REVISE THE STANDARDS REGARDING THE LOCATION OF MONUMENT SIGNS.**

**WHEREAS**, signs play an important role in the business and economy of the City but also pose a traffic safety hazard, may disrupt the aesthetics of the City, and have the potential to damage the public investment in streets and highways; and

**WHEREAS**, reasonable time, place, and manner regulations on the display of signs within the City are necessary to protect the public welfare; and

**WHEREAS**, the Board of Mayor and Commissioners desires to promote commerce within the City, while at the same time protecting its aesthetic character and the safety of motorists and pedestrians by revising the standards for location of monument signs.

**NOW THEREFORE, BE IT ORDAINED BY** the City of Avondale Estates, as follows:

**SECTION 1.** Subsection (c) of Code §5-368, regarding the location of monument signs, is hereby repealed.

**SECTION 2.** New subsection (c) of Code §5-368, regarding the location of monument signs, is hereby adopted, to read as follows:

“(c) *Location of Monument Signs.*

(1) Monument signs shall be installed perpendicular to the street adjacent to the property, except that one (1) sign, upon submission and approval of installation, may be used in place of two (2) separate signs on corner lots. Plans for said signs shall be submitted to the code enforcement officer.

(2) No portion of any monument sign may be located closer than eighteen (18) inches from a public right of way and the entire sign must be set back at least ten (10) feet from the curb of any public street (or where no curb, the edge of the pavement used for vehicular travel). Signs located near a State right of way may be subject to approval by the Georgia Department of Transportation.”

**SECTION 3.** All ordinances and parts of ordinances in conflict herewith are hereby repealed. This ordinance shall become effective upon its adoption.

[signature page follows]

SO ORDAINED, THIS \_\_\_\_ DAY OF \_\_\_\_\_, 2019.

**BOARD OF MAYOR AND COMMISSIONERS  
CITY OF AVONDALE ESTATES, GEORGIA**

\_\_\_\_\_  
**Jonathan Elmore, Mayor**

**ATTEST:**

\_\_\_\_\_  
Gina Hill, City Clerk

**APPROVED AS TO FORM:**

\_\_\_\_\_  
Stephen G. Quinn  
Assistant City Attorney

DRAFT