



City of Avondale Estates
Downtown Development Authority
Regular Meeting
February 9, 2021
5:30 p.m.

AGENDA

- | | | |
|--------------------|--|---------|
| Item No. 1 (1 min) | Meeting called to Order | Deiters |
| Item No. 2 (1 min) | Approval of Agenda and Minutes Regular Meeting | Deiters |

What have we done for the “Dale”?
Main Street Economic Vitality

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

Item No. 3 (10 min)	City Development/Business Update <i>Planning: Urban Design Study, Downtown Zoning, Stormwater Assessment, Complete Street Program; Development and Business Update</i>	Powell
---------------------	---	--------

Item No. 4 (10 min)	Mainstreet Update <i>Rural Opportunity Zone, Frühlingsfest Promotion Status, banner status, Business on-one-on “meet and greet”</i>	Hempen
Item No. 5 (5 min)	Wayfinding Request for approval of design proposal	Joyner
<i>DDA Organization</i>		
The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.		
Item No. 6 (3 min)	Treasurer’s report	Hanebuth
Item No. 7 (5 min)	Update on Parking Lot Request funding for stair railing and fencing	Powell
Item N. 8 (5 min)	90 North Avondale Request funding approval for immediate repairs and exterminator	Powell
Item No. 9 (15 min)	Capital Investment Discussion	Deiters
Item No. 10	Public comment on agenda items	
	Adjournment	