

CITY OF AVONDALE ESTATES COVINGTON HIGHWAY SIGN OVERLAY DISTRICT ORDINANCE

Section 5-384. Definitions:

- a) When terms defined by Section 5-362 of this Code of Ordinances are used in this Division, they shall have the meaning as defined by Section 5-362.
- b) As used in this Division, the term “Sign Measurement” shall mean the total area within a continuous perimeter surrounding the highest point, lowest point, leftmost point, and rightmost point of a sign. The continuous perimeter shall encompass all aspects of the sign, including the writing, representation, emblem, or any figure of similar character together with any frame, other material, open space, or color forming an integral part of the display or used to differentiate such sign from the background against which it is placed, as illustrated in Diagram 1.

Diagram 1: Sign Measurement



Section 5-385. Establishment of Covington Highway Sign Overlay District:

The Covington Highway Sign Overlay District is hereby established and consists of those parcels or lots that are located within the General Commercial (GC) zoning district of the City, as indicated on the Official Zoning Map, as amended, and have frontage on Covington Highway, also known as U.S. Highway 278 and Georgia State Route 12.

Section 5-386. Construction with Division 1 of the Sign Ordinance:

The provisions of Division 1 of Article IX, Chapter 5 of the Code of Ordinances (the Sign Ordinance of general applicability) shall continue to apply to properties within the Covington Highway Sign Overlay District, except that, wherever the provisions of

Division 1 and this Division 2 are in conflict, the more liberal or less restrictive provision shall apply within the Covington Highway Sign Overlay District.

Section 5-387. Architectural Design Guideline Review:

The Architectural Review Board Design Guidelines shall be applied to all applications for sign permits pursuant to Section 5-375 of this Code of Ordinances. Said Design Guidelines are on file with the City Clerk and available for public inspection.

Section 5-388. Covington Highway Sign Overlay District Regulations:

Properties within the Covington Highway Sign Overlay District shall be permitted to erect and display signs in accordance with the following:

- a. One monument sign per road frontage, with each such sign not to exceed twenty (20) feet in height and not to exceed one hundred fifty (150) square feet of sign measurement.
- b. An unlimited number of wall signs and mounted signs may be displayed on a building within the Covington Highway Sign Overlay District. However, the aggregate total sign measurement for all wall and mounted signs on a given building, including existing signage to be retained and the proposed signage, shall not exceed the number of square feet equal to the number of linear feet of building frontage visible from a public right-of-way. Regardless of the size of the building, no building within the Covington Highway Sign Overlay District may display more than three hundred (300) square feet of wall signs and mounted signs as measured in aggregate total sign measurement. No individual sign may exceed one hundred (150) square feet of sign measurement.
- c. No individual letter on any sign may exceed three (3) feet in height.